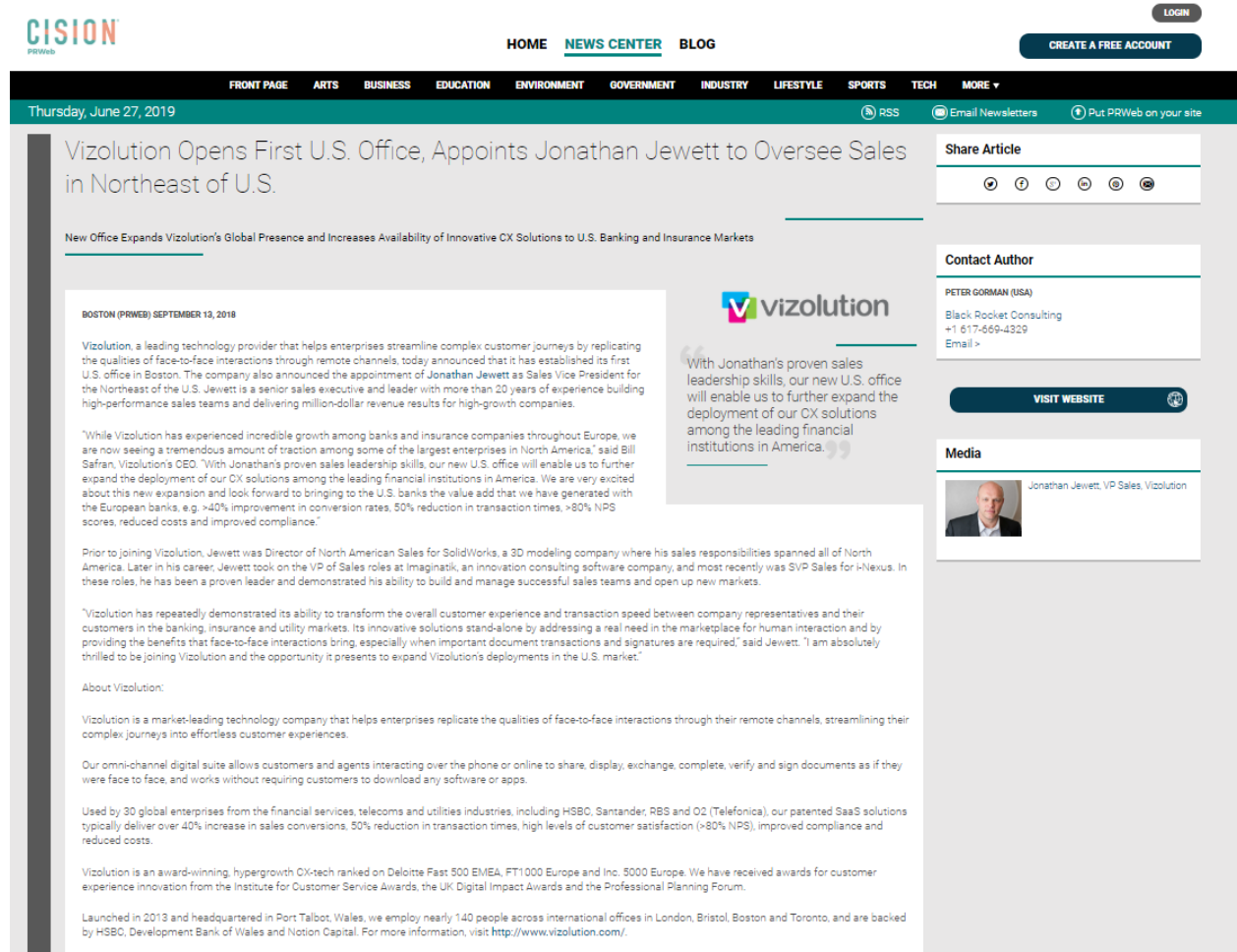


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Vizolution Opens First U.S. Office, Appoints Jonathan Jewett to Oversee Sales in Northeast of U.S.

New Office Expands Vizolution's Global Presence and Increases Availability of Innovative CX Solutions to U.S. Banking and Insurance Markets

BOSTON (PRWEB) SEPTEMBER 13, 2018

Vizolution, a leading technology provider that helps enterprises streamline complex customer journeys by replicating the qualities of face-to-face interactions through remote channels, today announced that it has established its first U.S. office in Boston. The company also announced the appointment of **Jonathan Jewett** as Sales Vice President for the Northeast of the U.S. Jewett is a senior sales executive and leader with more than 20 years of experience building high-performance sales teams and delivering million-dollar revenue results for high-growth companies.

"While Vizolution has experienced incredible growth among banks and insurance companies throughout Europe, we are now seeing a tremendous amount of traction among some of the largest enterprises in North America," said Bill Safran, Vizolution's CEO. "With Jonathan's proven sales leadership skills, our new U.S. office will enable us to further expand the deployment of our CX solutions among the leading financial institutions in America. We are very excited about this new expansion and look forward to bringing to the U.S. banks the value add that we have generated with the European banks, e.g. >40% improvement in conversion rates, 50% reduction in transaction times, >80% NPS scores, reduced costs and improved compliance."

Prior to joining Vizolution, Jewett was Director of North American Sales for SolidWorks, a 3D modeling company where his sales responsibilities spanned all of North America. Later in his career, Jewett took on the VP of Sales roles at Imaginatik, an innovation consulting software company, and most recently was SVP Sales for i-Nexus. In these roles, he has been a proven leader and demonstrated his ability to build and manage successful sales teams and open up new markets.

"Vizolution has repeatedly demonstrated its ability to transform the overall customer experience and transaction speed between company representatives and their customers in the banking, insurance and utility markets. Its innovative solutions stand-alone by addressing a real need in the marketplace for human interaction and by providing the benefits that face-to-face interactions bring, especially when important document transactions and signatures are required," said Jewett. "I am absolutely thrilled to be joining Vizolution and the opportunity it presents to expand Vizolution's deployments in the U.S. market."

About Vizolution:

Vizolution is a market-leading technology company that helps enterprises replicate the qualities of face-to-face interactions through their remote channels, streamlining their complex journeys into effortless customer experiences.

Our omni-channel digital suite allows customers and agents interacting over the phone or online to share, display, exchange, complete, verify and sign documents as if they were face to face, and works without requiring customers to download any software or apps.

Used by 30 global enterprises from the financial services, telecoms and utilities industries, including HSBC, Santander, RBS and O2 (Telefonica), our patented SaaS solutions typically deliver over 40% increase in sales conversions, 50% reduction in transaction times, high levels of customer satisfaction (>80% NPS), improved compliance and reduced costs.

Vizolution is an award-winning, hypergrowth CX-tech ranked on Deloitte Fast 500 EMEA, FT1000 Europe and Inc. 5000 Europe. We have received awards for customer experience innovation from the Institute for Customer Service Awards, the UK Digital Impact Awards and the Professional Planning Forum.

Launched in 2013 and headquartered in Port Talbot, Wales, we employ nearly 140 people across international offices in London, Bristol, Boston and Toronto, and are backed by HSBC, Development Bank of Wales and Notion Capital. For more information, visit <http://www.vizolution.com/>.


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