



Press Clipping

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Vizolution flies flag for Wales with ranking on Sunday Times Tech Track 100

Vizolution, a Port Talbot-based customer experience technology provider, is the only Welsh company to feature on the annual **Sunday Times Tech Track 100**,[🔗] a league table of the UK's fastest-growing companies.

With an average sales growth of 78% a year over three years, and total sales of £10m in 2018, Vizolution ranked 58th in this year's list.

Bill Safran, CEO of Vizolution, said: "We are delighted to once again feature in this year's Sunday Times Tech Track 100, and even more proud to be flying the flag for Wales. We debuted on the list last year and have grown significantly since then, opening new offices in North America, gaining new clients in Latin America, and welcoming investors from three of the world's largest banks. We continue to innovate and improve our CX technology offering and plan to continue our expansion, so look forward to seeing where we rank next year."

The Tech Track 100 is sponsored by Hiscox, Barclays, BDO, BGF and N+1 Singer, and compiled by Fast Track, the Oxford-based research and networking events firm.

Vizolution appears with businesses from around Britain, including digital banking services provider Revolut, cybersecurity developer Darktrace, and currency transfer provider TransferWise.

Bob Thaker, chief executive of Hiscox UK, said: "Tech companies have once again proved their mettle as they continue to power up growth and innovation. Hats off to all the companies that have made it onto this year's Tech Track 100."

For the fourth year in a row, Vizolution also recently qualified for the Fast Growth 50 list, which recognises the fastest growing firms in Wales. It also won the 'Best Application of Tech' category at the **Wales Technology Awards in June**[🔗]. In 2018, Mr Safran was named as one of the **Top 50 Most Ambitious Business Leaders**[🔗].

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Although Vizolution has been headquartered in South West Wales since it was founded in 2013, the scale-up technology company has enjoyed significant growth in recent years and opened new offices in Boston and Toronto to accommodate its North American expansion.

The company also has offices in London, Bristol and, of course, its newly renovated Silicon Valley-inspired workspace in Port Talbot.

Key to Vizolution's success so far has been its award-winning CX tech and its unique approach to customer experience. With digital transformation high on the agendas of an increasing number of companies, many are choosing to utilise its CX tech to encourage customers down increasingly self-service channels.

While Vizolution creates innovative self-service platforms, it also believes that the best customer experience is one that combines the best of high tech [digital] and high touch [human] interactions. Its digital suite, therefore, allows customers and agents interacting remotely, over the phone or online, to share, display, exchange, complete, verify and sign documents as if they were face to face, and works without requiring customers to download any software or apps.

By helping enterprises replicate the qualities of face-to-face interactions in their remote channels, Vizolution has transformed the customer experience of some of the world's leading financial service institutions, telecoms and utility companies in Europe, North America and Asia Pacific.